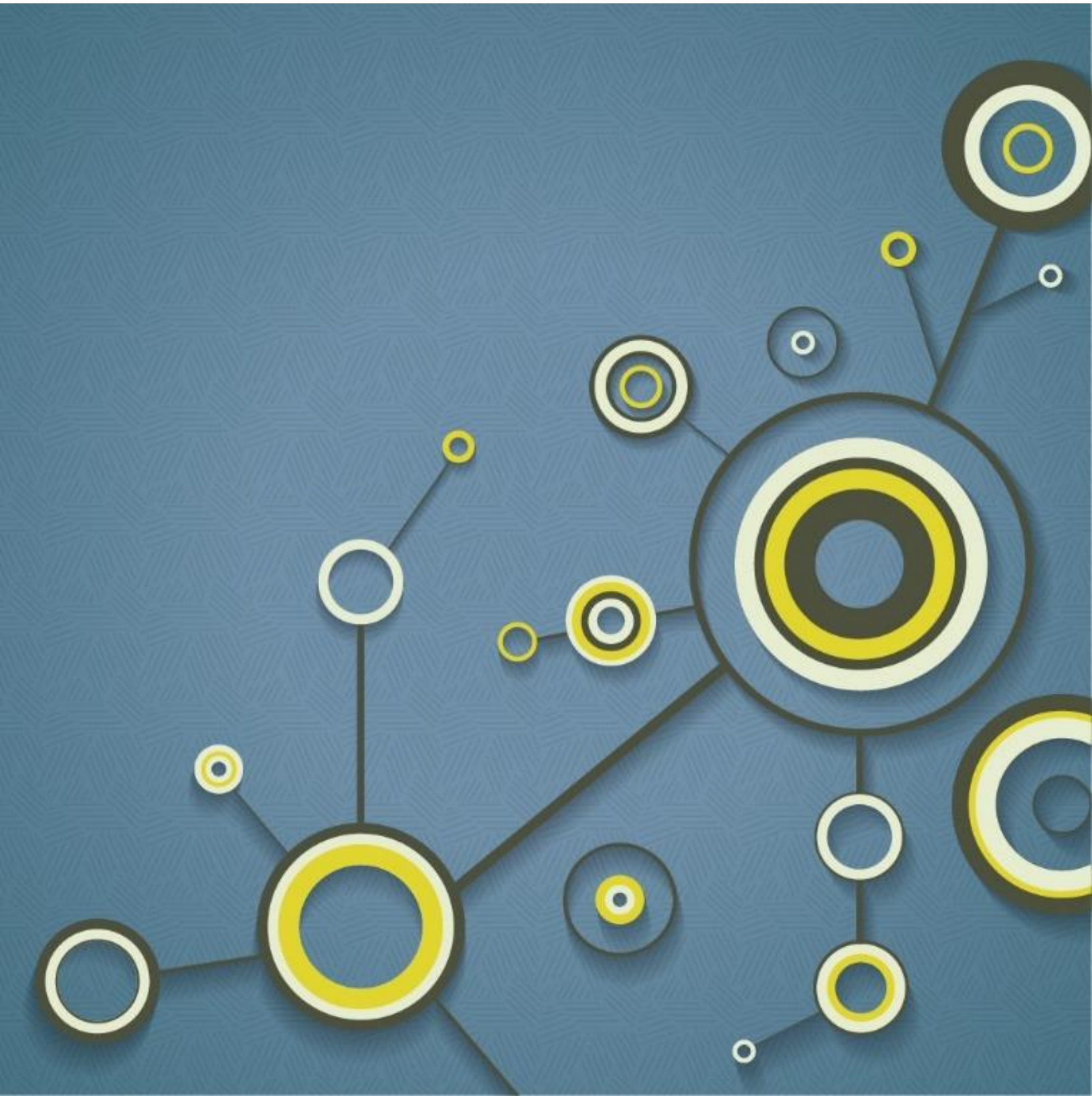


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Introduction

In today's competitive business environment where data is an important asset in decision making, it is imperative for the organizations to fully utilize the potential of the business data getting generated. In order to unearth the data insights sometimes dashboards and reports are not enough.

You need various statistical algorithms and Machine Learning Algorithms to dig out the patterns which our human mind can't infer just by looking at reports. Our service offerings have depth of experience coming out of our experience working with various customers and in-house Research and Development.

Neewee Analytics has an open source software based dynamic and flexible platform [ATHENA](#) which caters to all your advanced analytics needs. It can drastically reduce your implementation time and can smoothly integrate with your Analytics IT landscape. Know more about [ATHENA](#)

Data Science Spectrum Overview

Predictive Analytics

Algorithms in these categories use probability basics to predict the outcomes. Examples can be predictions of a failure of a machine or churn of a customer.

Machine Learning

These algorithms are typically employed for complex business problems. Examples are classification using Artificial Neural Network.

Prescriptive Analytics

Algorithms in this class provide recommendations for certain types of business problems. One of the popular examples is Market Basket Analysis.

Visit www.neewee.in for more details

Domain Exposure

- IoT and Manufacturing
- Customer Analytics
- Retail
- Service Management
- IT Infrastructure Management

Let's Connect to discuss further
contact@neewee.in

Neewee Analytics is an Analytics Services company based out of Bengaluru, India. Powered by an IoT Enabled Integrated Analytics Platform [ATHENA](#) with Big Data as a bedrock for Data Storage methodology, we fast track your Analytics journey from Raw Data to Predictive, Prescriptive and Descriptive Actionable Insights.

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